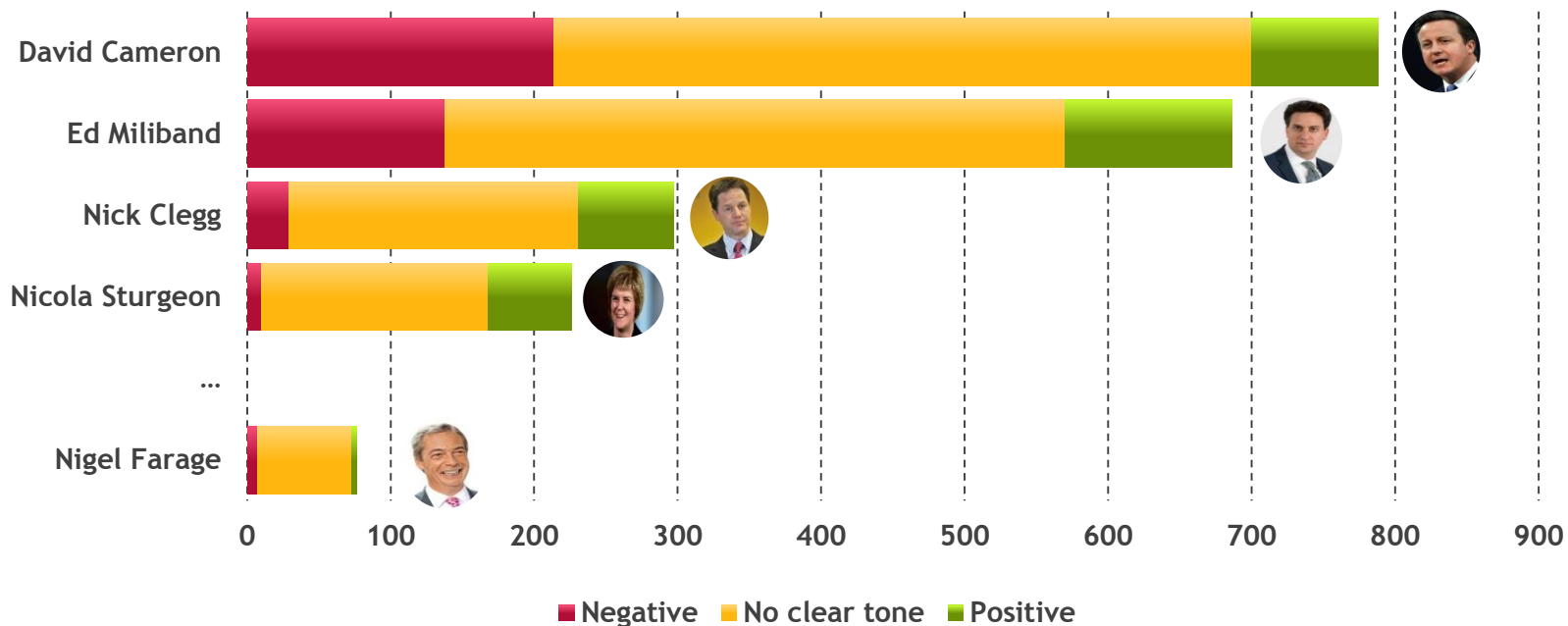


Too little TV presence for Nigel Farage



UKIP's grassroots campaign did not pull enough votes to succeed in the British system of majority voting - and thus helped David Cameron to win a surprise majority. The low visibility of Nigel Farage, the UKIP leader, on Britain's TV screens has contributed to this outcome.