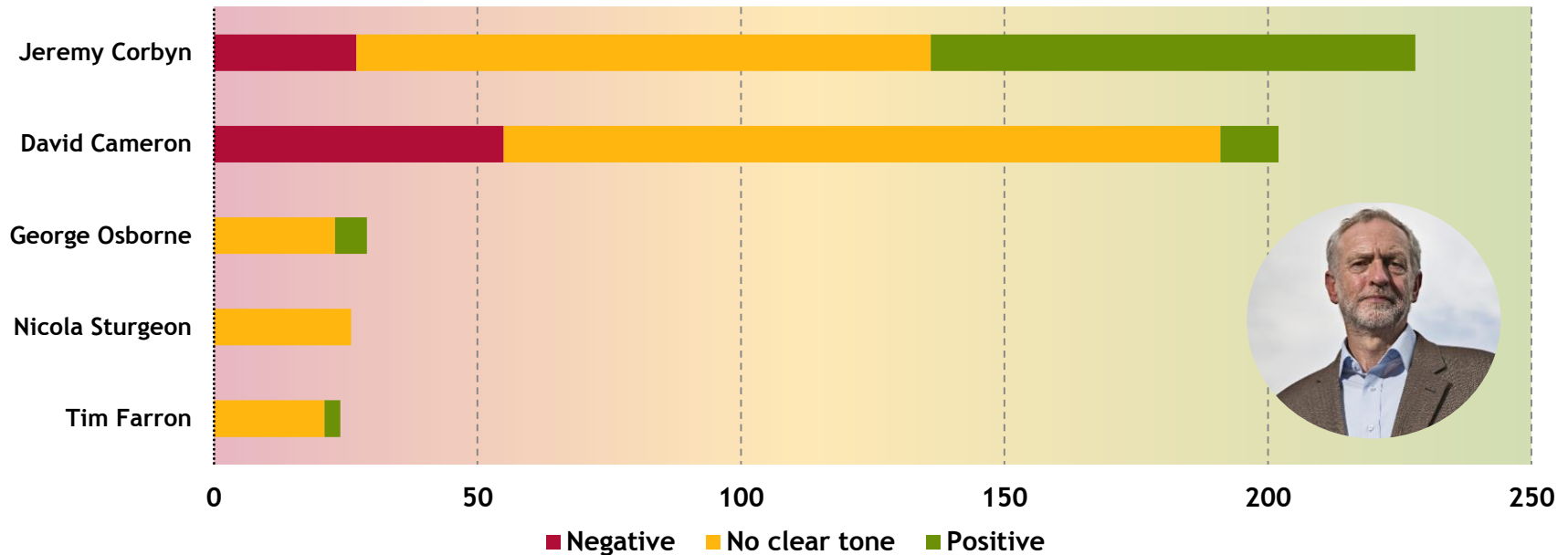


New labour leader at forefront of positivity

Volume and tone of coverage on U.K. political figures



Following the resignation of Ed Miliband as the leader of the U.K.'s primary opposition, Jeremy Corbyn's appointment as head of the Labour Party generated high volumes of positive coverage. David Cameron was also visible but his media profile was characterised by notable negativity.